

BALDWIN HILLS CONSERVANCY

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Baldwin Hills Conservancy Announces “One Big Park For You” Fundraising Campaign.

**Agency Partners with Non-Profit to Support Existing and Future Programs for World
Class Urban Park.**

Los Angeles, CA, December 15, 2007: The Baldwin Hills Conservancy announced its inaugural “One Big Park For You” fundraising campaign at a holiday reception that also honored Supervisor Yvonne B. Burke of the 2nd District, County of Los Angeles Board of Supervisors for her longtime support and participation in the Conservancy’s efforts to achieve its mission. The campaign event was held in conjunction with the non-profit organization, Friends of Baldwin Hills. “The Conservancy has made tremendous progress, but if we are to achieve our vision of the Baldwin Hills Parklands becoming a world class destination, there is much more to do,” said Kenneth W. Bentley, Board Chair of the Conservancy, when announcing the “One Big Park For You” fundraising campaign.

A prominent feature of the “One Big Park For You” campaign is to raise money to develop and support park programs and amenities that will increase community awareness of the unique resources available in the Parklands. Under its newly

amended statute, the Conservancy now has 10 more years to continue its partnerships with state, county, and city agencies. These partnerships have not only allowed the Conservancy to leverage state bond funds for acquisitions, but to match local dollars for planning and implementing long awaited projects like: a new skate park at Culver City park, a safe pedestrian entryway at Don Lorenzo Drive, interpretive and directional signage in and around the Baldwin Hills, and habitat restoration to help sustain the area's environmental resources.

Working with the Friends of Baldwin Hills, the Conservancy is expanding its reach into the private sector to help sustain the park vision. Participation in this new, ongoing campaign will establish individuals or corporations as key supporters of the "One Big Park For You" concept. Contributors can support existing and future programs at several financial levels ranging from one hundred dollars and up. Special recognition will be given to those individuals and corporations that contribute \$5,000.00 or more.

The Baldwin Hills Conservancy's mission is to acquire open space and manage public lands within the Baldwin Hills Parklands area, and to provide recreation, restoration and protection of wildlife habitat within the territory for the public's enjoyment and educational experience as mandated by the Baldwin Hills Conservancy Act of 2001.

Friends of Baldwin Hills, is a 501(c)(3) non-profit organization formed by a coalition of community stakeholders who reside, work or volunteer in the areas of Baldwin Hills, Baldwin Vista, Blair Hills, Culver City, Culver Crest, Crenshaw, Fox Hills, Hyde Park, Inglewood, Jefferson Park, Ladera, Leimert Park, View Park, West Adams, Westchester and Windsor Hills. The Friends are committed to improving the health and

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well being of property owners, residents, schools, business owners, employees, and visitors to the Baldwin Hills area by accessing resources to assist in the development and implementation of sustainable recreation, education, cultural and economic programs for the enhancement of the Baldwin Hills Parklands.

For more information or to contribute to the campaign via PayPal ©, visit the “One Big Park For You” campaign webpage <http://www.fotbh.org/one-big-park-for-you.htm> .

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